



How to Modify and Change a Hyperlink in The AIOP Autoresponder **Specific instructions for making a change in a hyperlink**

From time to time it is necessary to modify a hyperlink (URL) in one of your autoresponder messages. This PDF will show you exactly how to do that.

Let's look at a message in my 1SignupADay Autoresponder campaign:

First login to your AIOP account, click on < Autoresponder>, make sure the correct campaign is open for editing, click on <Edit Autroesponder>, Select the message that needs a Hyperlink edited.

Then scroll down through the message to find the hyperlink to change or modify.

The image below shows a message with the hyperlink highlighted and ready to change.

B I U ABC | [List Icons] | Trebuchet MS 4 (14pt) | [Undo] [Redo]

[List Icons] | [Link] [Unlink] [Anchor] [Image] | HTML | [Image] | [Image] | [Image] | [Image] | [Image]

[Image] | [Image] | [Image] | [Image] | [Image] | [Image] | [Image] | [Image] | [Image] | [Image] | [Image]

Hi **[[fixfirstname]]**,

I am delighted that you have decided to take a look at my "One Signup A Day Strategy" You should have received the link the for the PDF or "Read It Online" when you confirmed your request for this series of messages. If you didn't save the information you can find it here:

<https://www.leadsleap.com/1signupaday/?r=davefullmer>

First of all let me give you a brief explanation of Leads Leap. Also I want to follow that explanation with an explanation of my Funnel System that I am building.

Leads Leap is a program that you can join without any cost and earn in a couple of ways while as a free member.

From 25% recurring commission as a free member. Double

Path: p » a » span

Note a couple of things.

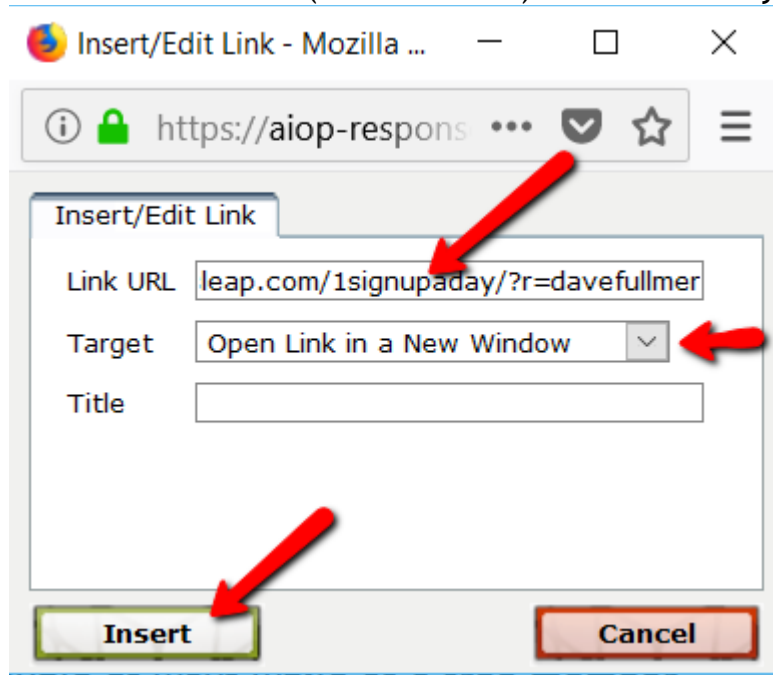
1. The hyperlink highlighted is my referral link to Leadsleap and the whole message was copied into this campaign from my master account that I use to create shared campaigns, etc. One of the reasons why you may need to change this hyperlink is that you downloaded the message from a shared campaign and need to change it to YOUR referral URL. In that case you would want to have YOUR Leadsleap ID in the URL instead of mine.
2. The top area of the image shows the HTML command icons and the hyperlink create and delete commands are highlighted. The left icon (chainlink) is where you create the link and the right icon deletes the link

Carefully follow the next steps to change the link:

1. Highlight the link and click on the left icon (the one with the exploded link) to delete the hyperlink.
2. Make the changes in the link. For example, you may wish to change the

referral ID to **Your Referral ID**

3. <https://www.leadslap.com/1signupaday/r=YOUR referral ID> Copy the new text and click on the left icon (the chainlink) to make the hyperlink.



4. Paste your <https://leadslap.com/1signupaday/r=YourReferralID> in the <Link URL> box

5. Make sure with the down arrow key that “Open Link in a new window” is selected for the <Target> box (This makes sure that the prospect will be brought back to message after they look at the link.)

6. Click on <Insert>

This completes the hyperlink change.

Dave Fullmer

About Dave Fullmer

Dave Fullmer is a retired technician who worked 46 years on the electrical circuitry of automated manufacturing equipment. For the past 10 years he has been doing various marketing programs on the internet with some successes and some failures. He loves to share some of what he has learned so that others don't have to go through the trial and error frustrations of trying to learn by themselves



David C. Fullmer (Dave)
(731) 352-3665
dcfullmer1937@gmail.com
Mckenzie, TN
Skype: dave.fullmer
FaceBook: DavidCyrusFullmer