



## Hyperlinks in the Messages

### How to Create and modify the hyperlinks in the AR messages

This PDF is very short and will be a good reference to creating and modifying hyperlinks in the Autoresponder messages.

To make a link in an AIOp Autoresponder message is very easy. Let's show you how:


**Step 1. Create a message in Notepad.** I do this and save the message in a folder for the campaign on my computer.

**Step 2. Create a new message in the AIOp Campaign.** Open your AIOp Account, Click on Autoresponder in the drop down menu under <ToolBox>. Then click on <GO> at the proper campaign from the Campaign list:

Active campaign: NewConcepts.daveaiop@AIOp Response

User logged in: Dave Fullmer

Edit Autoresponders

Campaigns	Autoresponders	Newsletters	Prospects	Account	Help	Logout		
All your Autoresponders:		Subject			Spam rating	Sent	Opened	CTR
(select one to edit)		<input checked="" type="radio"/> [[fixfirstname]], Welcome to AIOp New Concepts Team (instant)			0.0	0	0.0%	0.0%
		<input type="radio"/> Thank You [[fixfirstname]], for your interest in AIOp New Concepts (day 1)			0.0	0	0.0%	0.0%
		<input type="radio"/> [[fixfirstname]], this is how you build a business. (day 2)			0.0	0	0.0%	0.0%
		<input type="radio"/> [[fixfirstname]], did you receive the information you requested? (day 3)			0.0	0	0.0%	0.0%
		Select Message Remove Message Disable/Enable Spam score info						
Spam score:		Spam score	0.0 - 0.5	Good chance to be delivered in inbox				
If the spam rating of your message is not 0.0, you can select the message and click the 'Spam score info' button to see what the reason is.		Spam score	0.5 - 4.9	Can be improved				
		Spam score	5.0 and higher	Big chance to land in Spam folder				
Add new message:		Subject:	<input type="text"/>					
		Message Type:	[ plain text ] [ html enhanced ] 					
		<input type="checkbox"/> Disable	You can temporarily disable a message, so that it won't be delivered to your prospects until you re-enable it.					
		Interval:	<input type="text" value="0"/>	sent mail .. days after signup. (max. 9999)				
		Body:	<input type="text"/>					

Once the Campaign is active, click on <Autoresponders> to create and edit the messages. You find <Edit Autoresponders> in the drop down menu under <Autoresponder>

Edit Autoresponders

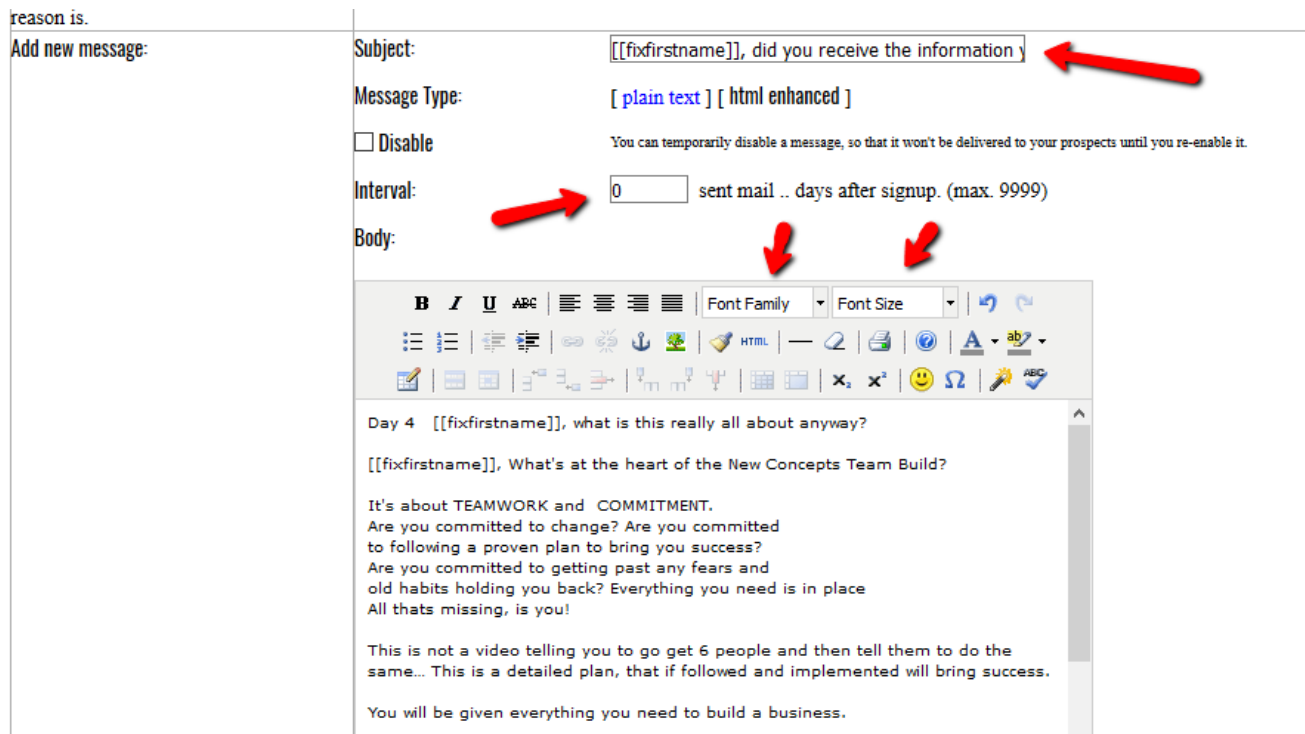
Campaigns	Autoresponders	Newsletters	Prospects	Account	Help	Logout		
All your Autoresponders: (select one to edit)		Subject			Spam rating	Sent	Opened	CTR
		<input checked="" type="radio"/> [[fixfirstname]], Welcome to AIOP New Concepts Team (instant)			0.0	0	0.0%	0.0%
		<input type="radio"/> Thank You [[fixfirstname]], for your interest in AIOP New Concepts (day 1)			0.0	0	0.0%	0.0%
		<input type="radio"/> [[fixfirstname]], this is how you build a business. (day 2)			0.0	0	0.0%	0.0%
		<input type="radio"/> [[fixfirstname]], did you receive the information you requested? (day 3)			0.0	0	0.0%	0.0%
		<input type="button" value="Select Message"/>			<input type="button" value="Remove Message"/>	<input type="button" value="Disable/Enable"/>	<input type="button" value="Spam score info"/>	
Spam score: If the spam rating of your message is not 0.0, you can select the message and click the 'Spam score info' button to see what the reason is.		Spam score	0.0 - 0.5	Good chance to be delivered in inbox				
		Spam score	0.5 - 4.9	Can be improved				
		Spam score	5.0 and higher	Big chance to land in Spam folder				
Add new message:		Subject:	<input type="text"/>					
		Message Type:	<input type="button" value="[ plain text ]"/> <input type="button" value="[ html enhanced ]"/>					
		<input type="checkbox"/> Disable	You can temporarily disable a message, so that it won't be delivered to your prospects until you re-enable it.					
		Interval:	<input type="text" value="0"/>	sent mail .. days after signup. (max. 9999)				
		Body:	<input type="text"/>					

1. Click on <html enhanced> to create the message in HTML format

The screenshot shows the 'Add new message' section of the AIOP response editor. The 'Message Type' field shows '[ plain text ]' in blue and '[ html enhanced ]' in black, with a red arrow pointing to the black text. Below this is a rich text editor with a toolbar containing icons for bold, italic, underline, font family, font size, and other formatting options. A red arrow points to the toolbar. The 'Subject' field contains the text '[[fixfirstname]], did you receive the information you requested? (day 3)'. The 'Interval' field is set to 0 days. The 'Body' field is empty.

Note that plain text is in blue letters which indicates that the message is ready for html creation. Also, the box above the arrow shows the icons for html.

1. Copy and paste the message from the Notepad document in the body of the message.



In this step we will correct the subject line, insert the day sequence, change the font family and the font size.

1. Copy and paste < [[fixfirstname]], What is this really all about, anyway? > into the subject line.
2. Put the day sequence in the box In this example we will use < 4 >
3. Highlight the complete body of the message.
4. Click on < font family > and choose the font from the drop down menu. I like to use Trebuchet MS but the choice is yours to make.
5. Choose the < font size > I like to use Font size 4 but again the choice is yours.
6. Highlight the first line in the message body and erase < Day 4.....anyway? >

The result is:

reason is.

Edit message:

If right click paste not works (Fire Fox), use ctrl-v to paste that will work.

Subject:

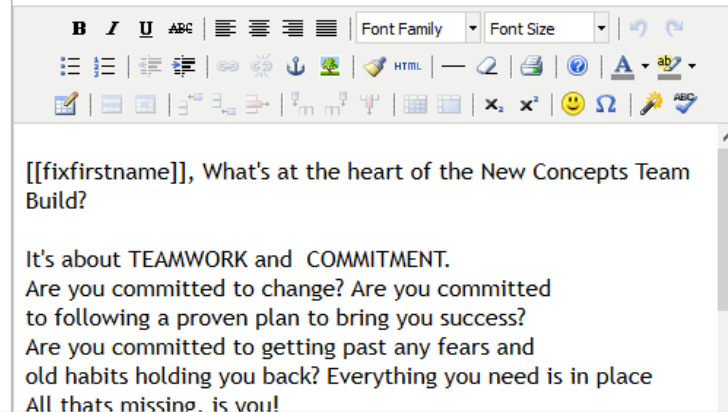
Message Type:  [ plain text ]  [ html enhanced ]

Disable

You can temporarily disable a message, so that it won't be delivered to your prospects until you re-enable it.

Interval:  sent mail .. days after signup. (max. 9999)

Body:



The screenshot shows a rich text editor with a toolbar containing icons for bold, italic, underline, font family, font size, bulleted list, numbered list, link, unlink, image, video, HTML, and other features. The message body text is as follows:

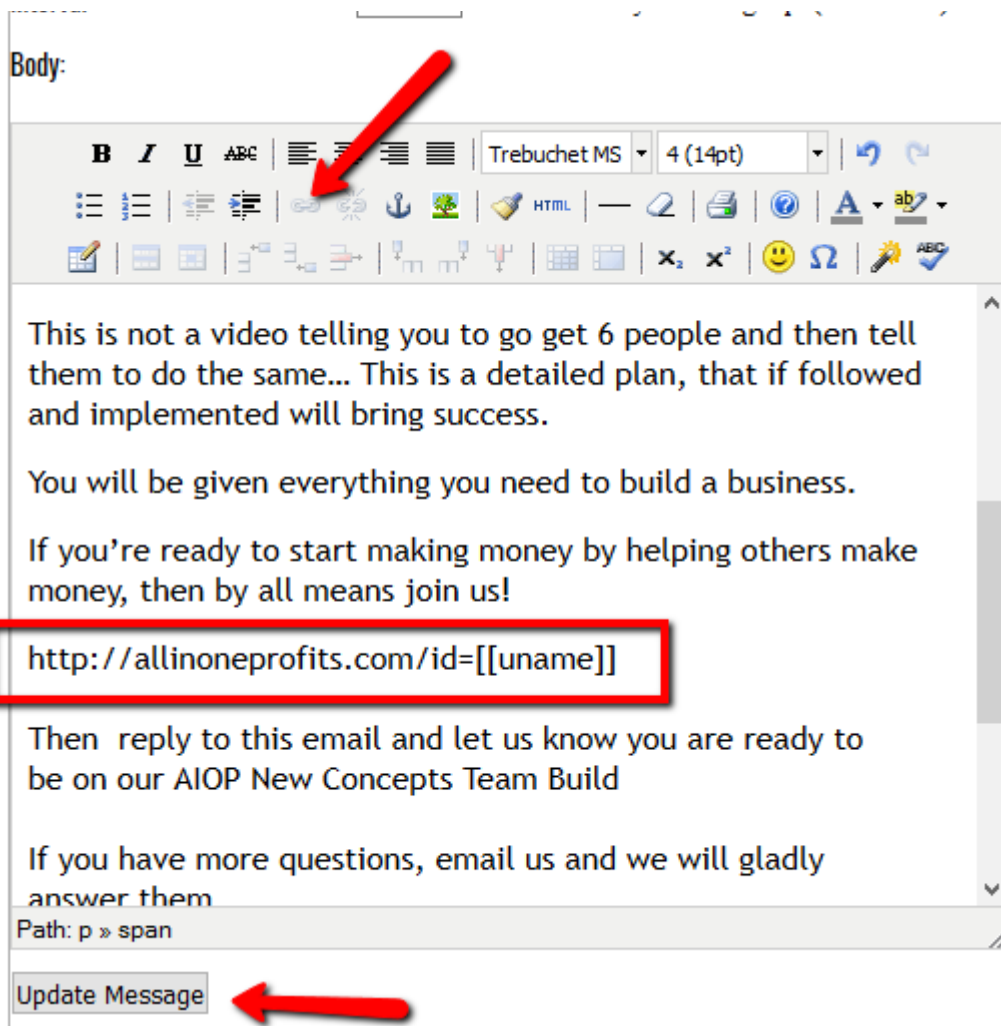
[[fixfirstname]], What's at the heart of the New Concepts Team Build?

It's about TEAMWORK and COMMITMENT.  
Are you committed to change? Are you committed to following a proven plan to bring you success?  
Are you committed to getting past any fears and old habits holding you back? Everything you need is in place  
All thats missing. is you!

Next we will add the hperlink .

1. Scroll down in the message until you find

Body:



**B** *I* U ABC | [List Icons] | Trebuchet MS | 4 (14pt) | [Undo] [Redo]

[Link Icon] [Anchor Icon] [Image Icon] | HTML | [Text Color] [Background Color]

[Table Icon] [Table Icon] [Table Icon] | [Table Icon] [Table Icon] [Table Icon] | [Table Icon] [Table Icon] | [Table Icon] [Table Icon] | [Table Icon] [Table Icon] | [Table Icon] [Table Icon] | [Table Icon] [Table Icon] | [Table Icon] [Table Icon]

This is not a video telling you to go get 6 people and then tell them to do the same... This is a detailed plan, that if followed and implemented will bring success.

You will be given everything you need to build a business.

If you're ready to start making money by helping others make money, then by all means join us!

[http://allinoneprofits.com/id=\[\[uname\]\]](http://allinoneprofits.com/id=[[uname]])

Then reply to this email and let us know you are ready to be on our AIOP New Concepts Team Build

If you have more questions, email us and we will gladly answer them

Path: p » span

Update Message

2. Highlight and copy [http://allinoneprofits.com/id=\[\[uname\]\]](http://allinoneprofits.com/id=[[uname]]) >
3. Then click on the chain link at the top arrow to open the hyperlink window.

This is not a video telling you to go get 6 people and then tell them to do the same... This is a detailed plan, that if followed and implemented will bring success.

You will be

If you're re  
money, the

http://allin

Then reply  
be on our A

If you have  
answer the  
Path: p » span

Update Message

**ATT:** If you worked to long on your mail you'll be timed out loosing all your work.  
We advice to copy the text before pressing the Update Message button.  
(there are no templates available)

4. Paste the copied link in the Url box.
5. Choose <Open Link in a New Window > from the drop down arrow. **Note: The reason for this is so the viewer can come back to your message after they look at the link.**
6. Click on insert
7. Then when the hyperlink box goes away, click on < Update Message > to set the hperlink in the AR message.
8. Once the message list returns, select the message again and look under the chain link to make sure that the hperlink indeed did get recorded.

Hope this helps with messages,

## Dave Fullmer

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### About Dave Fullmer

Dave Fullmer is a retired technician who worked 46 years on the electrical circuitry of automated manufacturing equipment. For the past 10 years he has been doing various marketing programs on the internet with some successes and some failures. He loves to share some of what he has learned so that others don't have to go through the trial and error frustrations of trying to learn by themselves



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