



## List Building Strategies What do I Do Next?

OK, you have just joined one of my programs under me or under one of my downline members and you want to know what to do next. Or you may have just subscribed to one of our AutoResponders splash page and are in the decision making stage. This PDF is designed to give you some direction. First of all we need to talk about YOU and where YOU fit into the whole Internet Marketing picture.

I find that generally people who are interested in Internet Marketing fit one of 3 different groups of people:

1. Those people who have no money to invest but have lots of time to commit to building a business. I call these people the “**No Budget**” Internet marketers. These are those who just plain have Zero Dollars to commit to a monthly budget or maybe able to spend a one-time cost of lets say up to \$10.
2. Those people who have some money and some time to commit to Internet Marketing. I call these people “**Some Budget**” internet Marketers. Let's say these people are able to commit to up to \$25.00 per month on their present earnings.
3. The last group of Internet Marketers are those people who have lots of money and no time to commit to building a business. These people would be able to more than \$25 per month with out hurting their present lifestyle. These people I call “**Budget**” Internet Marketers

The first step You need to do is to think seriously about which group you are in. Be very careful and don't be influenced by the many false promises that you see on the Internet. If anyone promises you or talks about 5 figure monthly income in a short time period (Less than 2 years), consider it to be HYPE and run away from it. Most of those programs lure you in with a small investment and then to make them work you have to spend mega bucks and learn to be a super sales person to accomplish it.

I can testify personally that if you fall for their HYPE, you will be VERY disappointed.

Also, Don't join any program and expect that within a month you will be earning next month's cost. If you can not start out without being able to commit to 6 months of the cost of the fees, DO NOT JOIN.

Residual Income - income that comes in monthly from the people you refer to a program - is very nice and is what we all want, but you have to realize that you will have to learn some skills to get it and those skills do not come to you overnight. It takes time to get to that point. We teach people how to be marketers, and we give personal mentoring, but ultimately, success comes from your personal work. There is no easy, quick path to becoming a successful Internet Marketer. Sorry, I know this is "Tough Love". But this is just the plain truth.

So, lets talk about each group for a bit. You have decided which group you fit in. Let's see what you can do.

## **Group 1. No Budget People**

There are places on the internet where people can earn some small amounts of money to earn enough to buy into a "Residual Income" program. If you feel you fit this category, [Click Here](#) to learn about what you can do.

## **Group 2. Some Budget People**

If you have already purchased AIOF then I assume you are in this group. But I need to be open with you and tell you that it could take 3 or 4 months for you to get your first referral. You need to go immediately to <http://Ez-ABC.com/LoadNewConceptsCampaign.pdf> and load your own Campaign and get the referral link inside it and start promoting.

Also be sure to goto <http://Ez-As-ABC.com/SafelistAdvertising101> for a discussion on Safelist Advertising The Ads we provide for use in promotions are on one of the welcome messages you received when you joined the AIOF NewConcepts Team. At the bottom of this PDF is a link to the next one. I recommend that after you do the activity in this PDF, tomorrow you click on the PDF #2 and study that one.

## **Group 3. Budget People**

Since we are not at this time promoting any high ticket programs, most of our downline are not in this group of people. But there is room for accelerated growth if you have funds for advertising. We just are not recommending any expenses over \$20 a month until you have residual income coming in each month to cover them. Then it is always a good idea to set aside a percentage of you income to grow your business.

## Actions you need to take for today's Business Growth:

Group 1 people: Check out free programs to earn money from the internet.  
<http://Ez-As-ABC.com/EarnFreeMoney.pdf>

Group 2 people

If you have already joined AIOP and the NewConcepts Team Set up your personal List Building Campaign using the instructions at  
<http://Ez-As-ABC.com/LoadNewConceptsCampaign.pdf>

The next PDF is AIOP Day 1 at <http://Ez-As-ABC.com/AIOPDay1.pdf>

Dave Fullmer

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About Dave Fullmer

Dave Fullmer is a retired technician who worked 46 years on the electrical circuitry of automated manufacturing equipment. Since 2006 he has been doing various marketing programs on the internet with some successes and some failures. He loves to share some of what he has learned so that others don't have to go through the trial and error frustrations of trying to learn by themselves



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