



## How to Load NewConcepts AIOP Campaign

Modified 3/5/2018

### Simple instructions for Loading the Campaign

Hello NewConcepts AIOP Team Mates,

I have set up this shared campaign for you to use to Build Your Own List and get prospects for your personal AIOP Referrals. We all need to start building our own lists of prospects because all the “Gurus” keep telling us that “The Money is in the List”.

This Shared campaign is complete with a Lead Capture page (LCP), messages that will “drip” on the subscribers for a few days and has everything you need to promote your personal referral link to AIOP.

This Campaign will provide you with the Autoresponder to start building your personal list of prospects and will send out 8 messages over the 13 days following the date your prospect asks for information. Remember that it has been proven that people have to be exposed 5 to 7 times to a product before they will buy. This is a marketing fact whether online or offline.

After you get a referral in AIOP, you will want to help that referral get his/her first referral and at that time you can change your referral links inside the messages by following instructions from instructions from a PDF that I will provide you. Don't worry about that right now. Just load this campaign, test it according to instructions, and start promoting the LCP provided in the campaign.

There are just 3 simple steps to be ready to promote, 2 of them are the set up and the third is the test step.

#### Step 1

Log into your AIOP Account at <http://allinoneprofits.com> . Once you are logged in

Put your cursor over the ToolBox and in the drop down menu click on <Autoresponders>.

Active campaign: dcfaiop@AIOP Response

User logged in: Dave Fullmer

Campaigns

Campaigns	Autoresponders	Newsletters	Prospects	Account	Help	Logout
All your campaigns:						
Campaign	Name	Email	Subscribers	username/id	Action	Login
dcfaiop@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	0		Delete	Go
FreeMoneyLeverage.dc@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	0	davefullmer	Delete	Go
Pays4ever.dcfaiop@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	1	dfullmer	Delete	Go
RushCard.dcfaiop@AIOP	Dave Fullmer	dcfullmer1937@gmail.com	1	DAVIDFULLMER2	Delete	Go

If you are brand new, you won't see but the top default Campaign that AIOP provides. Scroll down until you see:

Response						
Total subscribers			10			

To edit your campaigns, set the language for the Opt-in mail or to set a custom Opt-in confirm and welcome page. Activate the campaign first (go) then click [here](#) to edit.


**Add new campaign**

Campaign ID :  Internal ID for this campaign

Campaign name:  Name that will show in the emails. (company names allowed)

Campaign Email address :  Email address you want to use for this campaign (can be the same as your other campaigns)

Or load (reload) a ready made campaign



## Step 2 Create your NewConcepts AIOP Campaign


Click on < Ready made campaign>

Disregard all the list of ready campaigns. Scroll down until you see

automated home business		schemelab@gmail.com	Copy ☾
These are your capture pages & autoresponder series emails for STEP LADDER DLB.		keronobiz@gmail.com	Copy ○

Copy a campaign


Campaign ID :	NewConcepts	Internal ID for this campaign
Campaign name :	Your Name Here	Name that will show in the emails.
Campaign Email address :	Your Email Here	Email address you want to use for this campaign (can be the same as your other campaigns)
User name or ID :	Your AIOP User ID	The user name or id for affiliate links in the folowups. <b>put here the username or ID for the program this campaign is promoting !</b>
Campaign number :	72601	<b>If you got a campaign number from your teamleader fill it in here if you not got a campaign number you can select a campaign from the list</b>



1. In the box to the right of <Campaign ID> enter NewConcepts
2. In the box to the right of <Campaign Name> enter **YOUR NAME**
3. In the box to the right of <Campaign Email address> enter **your email address**
4. In the box to the right of <User Name or ID> enter **Your AIOP User ID**
5. In the box to the right of <Campaign number> enter **72601**
6. Click on <Submit>

It will only take a few seconds for the whole campaign to load.

The next page will show your new campaign. If you already have several campaigns, you may need to scroll down to the the bottom to see it

Active campaign: dcfaiop@AIOP Response 

User logged in:  
Dave Fullmer

Campaigns	Autoresponders	Newsletters	Prospects	Account	Help	Logout
All your campaigns:						
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FreeMoneyLeverage.dc@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	0	davefullmer	Delete	Go
Pays4ever.dcfaiop@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	1	dfullmer	Delete	Go
RushCard.dcfaiop@AIOP						

Take a moment to note that the default active campaign is the one that AIOP provides for you. There is nothing in that campaign until you put something in it. Mine is still empty,

When ever you want to look at one of your campaigns or do any thing with editing it, you have to make it active. You do that by clicking on <GO> way to the right of the campaign ID. Let's go to your new campaign to find the Lead Capture Page (LCP) You will need it to do the 3<sup>rd</sup> step for testing.

Scroll down to the bottom of the list.

Response	Dave Fullmer	dcfullmer1937@gmail.com	4	davefullmer	Delete	Go
2DollarWave.dcfaiop@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	0	davefullmer	Delete	Go
NewConcepts.dcfaiop@AIOP Response	Dave Fullmer	fullmerdave@gmail.com	0	grampat78	Delete	Go
Total subscribers			10			

To edit your campaigns, set the language for the Opt-in mail or to set a custom Opt-in confirm and welcome page. Activate the campaign first (go) then click [here](#) to edit.

Add new campaign

Campaign ID :  Internal ID for this campaign  
 Campaign name:  Name that will show in the emails. (company names allowed)

Note that the new campaign is shown as newconcepts.**YourAIOPID**@ AIOP  
 Click on <GO> To make the campaign active in your back office. The top of the new page will show that the campaign is active.

Active campaign: NewConcepts.dcfaiop@AIOP Response

Campaigns User logged in: Dave Fullmer

Campaigns	Autoresponders	Newsletters	Prospects	Account	Help	Logout
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All your campaigns:

Campaign	Name	Email	Subscribers	username/id	Action	Login
dcfaiop@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	0		Delete	Go
FreeMoneyLeverage.dc@AIOP Response	Dave Fullmer	dcfullmer1937@gmail.com	0	davefullmer	Delete	Go

### Step 3 Test your new campaign

Scroll down the page to see the LCP link

Total subscribers			10			
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To edit your campaigns, set the language for the Opt-in mail or to set a custom Opt-in confirm and welcome page. Activate the campaign first (go) then click [here](#) to edit.

NewConceptsAIOP

This is a shared campaign. These are the duplicated pages for this campaign.

<http://YourLinkToProsperity.com/38CentTeamNC.php?cp=72677>

To update the follow ups to the last version, click **premade campaigns** and click the **reload** button for this campaign.

Add new campaign

Campaign ID :  Internal ID for this campaign  
 Campaign name:  Name that will show in the emails. (company names allowed)

You will find your Lead Capture Page at the area above the red letter note. Your page will look just like what you see here except the 5 digit number at the end of the link will be unique to you. The 72677 shown on here is my number. DO NOT USE MY LINK. Use your own. Copy your link and save it somewhere you can find it easily.

To test your campaign,

1. Copy and paste the LCP link into your browser and go to the page.

The page will look like this

**38 Cent per Day Retirement Plan**

***We'll Help You Get 3+ Paying Members In Your Downline!!!***

***Then We Will Do The Same For Those Members!***

**Join US at New Concepts ALOP Team**

**We Are Dedicated to Your Success!!!**

- **Premium Web Hosting**
- 
- **Professional Autoresponder**
- 
- **Professional Tracker and Rotators**
- 
- **Splash/Squeeze Page Builder**
- 

**Free Comp Plan Video Below**



Name:

Email:

2. Enter your information in the form and click on the <Show Me The Video> box.
3. You will immediately get a thank you page and then in your email box you will find a confirmation message with a link you have to click to confirm you wish to receive the messages.
4. Click on the confirmation link to see the video page and then your welcome message will show up in your inbox.

Check the welcome message. Make sure the names and the referral link inside the message is correct.

That's it. Just start promoting the LCP in Safelists, Traffic Exchanges, Social Media and any place you can get traffic to the LCP.

Return to <https://Ez-As-ABC.com/ListBuildingStrategy.pdf> and scroll to the bottom to find the next step.

Dave Fullmer

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### About Dave Fullmer

Dave Fullmer is a retired technician who worked 46 years on the electrical circuitry of automated manufacturing equipment. For the past 10 years he has been doing various marketing programs on the internet with some successes and some failures. He loves to share some of what he has learned so that others don't have to go through the trial and error frustrations of trying to learn by themselves



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